

# The Consumers' Association of Ireland

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## PRESS RELEASE

### *New Energy Labelling for Lighting Products That is Fit For Purpose!*

Lighting products are following in the footsteps of other electrical appliances that have been benefitting from the new energy label since 1 March this year.

September 1<sup>st</sup> brought the removal of the confusing 'A+', 'A++' and 'A+++' classes that had appeared on the energy label over the years. The label now returns to the popular, consumer-friendly, A-G scale, as requested by consumer groups.

The stricter measurement method means that a lamp previously ranking A++ may be downgraded to D. This does not mean the lamp has become less efficient but better reflects today's state-of-the-art production, and leaves room for future innovative products to populate the A class.

Dermott Jewell, Policy Advisor at the CAI welcomed the revised labelling: *"This is an important and a welcome restoration of the practical A-G scale for lamps and lighting. With energy costs rapidly escalating, consumers need to buy – and know how to buy - the most energy-efficient products possible. That process and consumer choice is, finally, made a simple and informed one"*.

The CAI is a part of the Boost Energy Label Take-up or BELT Project, which is funded by the EU Horizon 2020 programme and is focused on promoting the uptake of more energy-efficient products and raising awareness about the new rescaled label through national campaigns.

More to come:

*“Today we are again inviting all Irish consumers to visit our website at [www.thecai.ie](http://www.thecai.ie) and download a free copy of our Consumer Choice magazine Report explaining all that the new labels offer”. Mr. Jewell concluded.*

**ENDS. September 2021**

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